

# HQ > AI

## Who Rises When the Machines Come

Why your people are the last competitive advantage you can actually win.

A keynote for owners, executives, and the people who lead them, on the one edge AI can't hire, copy, or scale.

Every company is being handed the same order: use AI, do more with less. Almost none have told their people **how**, and that vacuum is quietly draining the thing that actually wins. Tim shows a room why their people are the last advantage left, and what to do about it before a competitor figures it out first.

### WHAT YOUR AUDIENCE LEAVES WITH

- 1 A clear read on the real threat.** AI doesn't erase your edge, it reveals it. The winners build people-systems stronger than their tech-stacks.
- 2 The gap they can't currently see.** The measurable distance between what leadership intends and what the frontline actually lives.
- 3 Where change actually starts.** With the person in charge, not the org chart beneath them.
- 4 A way of seeing they keep.** Not a 90-minute training that's gone by Monday.

### FORMATS

18-min TED-style talk

Keynote • 45 / 60 / 75 / 90 min

Workshop • 3 hours

▶ Watch the 2-minute trailer

### WHAT PLANNERS SAY

*"So many participants approached me to share how much they enjoyed your presentation and had several takeaways and actions to follow up on."*

DOMENICA NEAL • MCDONALD'S CORP.

*"Tim Miles is nothing short of amazing. Entertaining and transformational. Your team will be better because Tim spoke to them. Better communicators, and quite possibly better human beings."*

BRIAN SANDERS • CORNER HOUSE AGENCY

*"You were the exact right person to speak to this group of young, smart professionals."*

LORI SHUFF COSMIDES • ROSEN COLLEGE OF HOSPITALITY MANAGEMENT, UCF



FIELD RESEARCH

### BESTSELLING AUTHOR • TEDx SPEAKER • HUNDREDS OF AUDIENCES • THOUSANDS OF PEOPLE

As a painfully shy 17-year-old farmboy at the University of Illinois, Tim Miles got a D-minus in public speaking. A few decades later, companies, conventions, colleges, and conferences consider him one of the most engaging speakers on the planet. He's a bestselling author, founder and head custodian of EmpraxisHQ, amateur squirrel chaser, and runs a marketing and management consulting company for family businesses and nonprofits. He's helped hundreds of companies and thousands of people communicate more powerfully. A chronically curious father of two, Tim took everything that made him weird as a kid and got people to pay him for it as an adult (a paraphrase he owes to screenwriter David Freeman).

▶ Watch the TEDx talk • "For All Your Special Needs"

Every talk is built on the HQ Mindset, ten ways of seeing your company. Explore them at [TheHQMindset.com](https://TheHQMindset.com)

### BRING THIS KEYNOTE TO YOUR EVENT

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